RAJUKUMAR SD

UI/UX Designer & Developer

CONTACT

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- 5/14 Shanthana Lakshmi Nagar, Coimbatore

EDUCATION

Master of Computer Applications

Bharathiar University, Coimbatore

2010 – 2013

Bachelor of Computer Science

RVS College of Arts and Science, Coimbatore

2004 – 2007

TECH SKILLS

- UI/UX Design & Prototyping
- Web Development
- HTML5 & CSS and Bootstrap
- Xampp & MY SQL
- React Js (Intermediate)
- Python + Django (Intermediate)
- SEO, Google Analytics
- CPanel, SPanel

PROFESSIONAL SUMMARY

Creative and detail-oriented UI/UX Designer & Developer with 17+ years of experience. Skilled in UI/UX design, frontend development, prototyping, branding, and CMS management. Expert in designing intuitive interfaces, responsive web apps, and seamless product workflows. Adept at converting business requirements into high performing, user-centered digital experiences.

WORK EXPERIENCE

Concept Art Technologies(PQC India)   Nov 2022 – Present
UI/UX Designer & Developer

- Designed and developed a garment-focused task and production management system with complete UI/UX workflows, wireframes, and responsive screen designs across Web, Android, and iOS. Built interfaces for task updates, production entry, SKU management, and real-time order tracking with clear status visualization.

RVS Infotech Pvt Ltd   Jun 2016 – Sep 2021
UI/UX Designer & Developer

- Improved platform UI, performance, and user experience while managing and enhancing college portals (Hall Tickets, Results, Applications).
- Designed responsive websites and application interfaces, refined user journeys, developed UI components, and delivered branding assets along with SEO and analytics strategies.

Senior Web Designer & Developer   Apr 2008 - May 2016

- Handling 40 + website designs and applications, including CMS and server-side support (MySQL), while optimizing sites with targeted keywords for search engine ranking.

Adorn Technologies Pvt Ltd   Sep 2007 - Mar 2008
Web Designer

- Involved in website and logo design, converting layouts into clean HTML/CSS.

PRODUCTS & PROJECTS

Digital Merchandising System (DMS)   Nov 2022 – Present

- Developed an end-to-end application for inquiry management, PO creation, tech pack preparation, and task & production tracking with real-time order visibility. Implemented a personalized dashboard with notifications and email/language settings. Delivered a cross-platform solution supporting Web, Android, and iOS.

Technologies: *Adobe XD, React Js, My SQL, Laravel Backend*

Asset Management System (AMS)   Nov 2022 – Present

- Built an Asset Management System integrated with employee attendance, leave tracking, and real-time login monitoring. Enhanced administrative efficiency by centralizing asset records and automating employee activity tracking.

Technologies: *Figma, React Js, My SQL, Laravel Backend*

RAVES Application   Jul 2016 – Sep 2021

- Designed and developed frontend and backend templates for multiple institutional modules, including Admin, Admission, Fee Collection, Hostel, Transport, College Office, and User Rights. Created responsive interfaces, streamlined workflows, and ensured consistency across all modules for an efficient campus management system.

Technologies: *Adobe XD, AngularJs Material Design*

RVS Groups Website (40 +)   Apr 2008 - May 2016

- Designed and developed complete website interfaces along with branding assets, including logos, brochures, and marketing flex materials.

Technologies: *Photoshop, React Js, Bootstrap, My SQL, & PHP*

DECLARATION

I hereby declare that the details provided above are true to the best of my knowledge.

Date: *Sincerely*

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